Course Description: This course introduces the concepts, terminology, principles, theories, and issues in the field of management. Students will explain various theories, processes, and functions of management; apply theories to a business environment; identify leadership roles in organizations; and describe elements of the communication process.

Participation Statement:

For Online courses, students MUST actively participate by completing an academic assignment by the official census date. Students who do not do so, will be dropped from the course.


Learning Outcomes: The following outcomes will be addressed in this course:

- The student will demonstrate understanding between strategic planning and competitive advantage.
- The student will demonstrate comprehension of strategic management as a systematic framework of cause-and-effect relationships that impact performance.
- The student will research the management tools necessary to implement a strategic plan.
- The student will learn techniques used to analyze and interpret an industry’s environment.
- The student will demonstrate knowledge and understanding of the SWOT analytical tool as it applies to organizational capability.
- The student will provide documentation that demonstrates the nature of competitive advantage and the strategies that lead to it.
- The student will demonstrate comprehension of the impact Corporate-level strategy has on Business Unit strategy.
- The student will understand the impact that strategy implementation has on competitive advantage.
- The student will research issues that are supplemental to the larger framework of strategic management.
- The student will demonstrate comprehension of the impact that leadership style has upon corporate strategy, its implementation and its ultimate success or failure.

Student Contribution: Students are expected to complete all assignment on time. This is an in-depth, fast-paced course of study and it is important for students to complete the assignments before the due date.
Should students find they are unable to complete the course, it is necessary for them to contact the Office of Student Services at Midland College and officially withdraw from the course. The instructor cannot do this for them.

Students are encouraged to contact the instructor at any time. During the regular semesters (Fall and Spring) office hours are posted and contact can be made during those designated hours. During the summer semester(s) the best way to stay in contact with the instructor is through email. In either case, contacting the instructor to request a specific day and time is always advisable to ensure his availability at a specific time.

Class Policies: It is the student’s responsibility to become familiar with Midland College policies as explained in the Midland College Student Handbook. Cheating, plagiarism and any other form of academic dishonesty will not be tolerated (see the Midland College Catalog at http://catalog.midland.edu/content.php?catoid=5&navoid=550).

Assignments: It is important that the student complete all homework assignments. Late assignments will NOT be accepted, so students should budget their time accordingly. There are no exceptions to this policy.

Grading/Evaluation of Students: The semester grade is determined by the weighted-average method. Each student’s final grade will be calculated as follows:

<table>
<thead>
<tr>
<th>Grade</th>
<th>Percentage</th>
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<tbody>
<tr>
<td>A</td>
<td>100-90%</td>
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<tr>
<td>B</td>
<td>89-80%</td>
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<tr>
<td>C</td>
<td>70-79%</td>
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<tr>
<td>D</td>
<td>60-69%</td>
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<tr>
<td>F</td>
<td>0-59%</td>
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</tbody>
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Assignments: 50%
Chapter Quizzes: 50%

Course Schedule: See the semester schedule posted in the “Syllabus/Schedule” section in Blackboard

Instructor Information: Contact information and office hours are posted in the “Your Instructor” section in Canvas

Students with Disabilities: 

Americans With Disabilities Act Statement (ADA):

The Americans With Disabilities Act (ADA) and Section 504 of the Rehabilitation Act require that no otherwise qualified person with a disability be denied access to, or the benefits of, or be subjected to discrimination by any program or activity provided by an institution or entity receiving federal financial assistance. It is this Section 504 mandate that has promoted the development of disability support service programs in colleges and universities across the country. Subpart E of Section 504 deals specifically with this mandate for institutions of higher education. While it does not require that special educational programming be
developed for students with disabilities, it does require that an institution (public or private) be prepared to make appropriate academic adjustments and reasonable accommodations in order to allow the full participation of students with disabilities in the same programs and activities available to nondisabled students.

Any student who, because of a disabling condition, may require some special arrangements in order to meet course requirements should contact please contact Mr. Shep Grinnan at 432-685-4505; e-mail address: sgrinnan@midland.edu as soon as possible. Mr. Grinnan’s office is located in the Scharbauer Student Center Building. These conditions may include documented physical or educational disabilities. Please be aware that services or accommodations are not automatic. Each student must request them and secure the proper authorizations/documentation.

If you are an online student, you may send me questions via e-mail at any time. I will answer these questions on the first come first served basis. If you would like to meet with me to explain concepts please come to my office during the posted office hours or by appointment at other times. Please check your e-mail on a regular basis, at least once every other day. When you e-mail me please let me know who you are and in which course you are enrolled (example: ECON 2301.WB1). Please follow this practice at all times. Please note that we do not receive e-mails with Yahoo!, AOL, and Hotmail addresses.

Drop Policy: It is the student’s responsibility to drop this course if circumstances develop that prevents his/her completion of the course. The instructor will not be allowed to drop a student for non-completing the course assignments.

Instructor Information:
Name:
Office Phone:
E-Mail:
Office #:

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