

SUBJECT: Solicitations & Advertising

I. Introduction

The Board recognizes a limited role for solicitation on the college campus. All solicitation, including sale of publications, must benefit the College, its students, faculty and staff, in its educational mission. If the purpose of a solicitation project is to raise money, the uses of this money shall be clearly identified in terms of its contribution to the educational, intellectual, or cultural growth and development of the institution and/or its members of the academic community.

II. Definitions

Solicitation is defined as requesting money, seeking agreement to pay, taking subscriptions, selling merchandise or tickets, and offering any other comparable materials and privileges in person or by handbills or the like to promote sales. Solicitations allowed on the campus may include sales intended to provide community wide benefits such as symphonies and theater productions, service projects and contributions for charitable purposes. Persons may not solicit on the campus without the permission of the Vice President of Student Services.

III. Advertising and Distribution

Individuals not affiliated with the College may not distribute handbills, leaflets, or any type of printed materials on the campus. No advertising by commercial organizations, as groups or through student representatives, is allowed on the campus without permission of the Student Activities Coordinator or his/her designee. All announcements and posters shall be subject to the following regulations:

- A. No advertising of a commercial nature shall be allowed. Notice of a benefit performance for a worthy group, however, will be accepted.
- B. Announcements of a personal nature (item for sale or rent, roommate wanted, etc.) may be placed on bulletin boards designated by the Coordinator of Student Activities or his/her designee.
- C. Guidelines for advertising will be established by the Coordinator of Student Activities.

IV. Use of Campus and Facilities for Non-MC Advertising

Individuals, companies and organizations may not use any Midland College campuses or facilities for self-promotion, without the permission of the President.