Midland College  
Syllabus  
TMGT 3347 Ethics and Corporate Social Responsibility

**Course Description:**
The student will develop an understanding for the importance of ethics in business and the corporate responsibilities that business organizations must assume in business and society. An emphasis will be on contemporary trends in corporate responsibilities with respect to ethical, legal, economic and regulatory conditions in the global marketplace.

**Students Learning Outcomes and Core Competencies:**
This course will achieve the following general student learning outcomes for the Organizational Management program:

- Demonstrate professional and ethical conduct, critical thinking skills, and the confidence and ability to engage in life-long learning.

- Demonstrate an understanding of the cultural, political, legal, technological, and economic forces that shape the global business environment.

**Prerequisite:** None

**Text, References, and Supplies:**
*To be determined by the Instructor of record*

**Objectives:**
Upon successful completion of the course the student will be able to:

<table>
<thead>
<tr>
<th>Competencies</th>
<th>Purpose and/or sample real life applications</th>
<th>Projects</th>
<th>Used throughout the course</th>
</tr>
</thead>
<tbody>
<tr>
<td>The student will be able to discuss the concepts of elite deviance and the effects of behavior on global business and societies.</td>
<td>Prepare the student for the complexity in the ethics environment that much business today face. Understand the dynamic relationships a business, society and stakeholders.</td>
<td>Use critical thinking to analyze, synthesize and evaluate real-world ethics environments in which business functions. Integrate student experiences, current events, and instructors’ real-world experiences into a business framework.</td>
<td>yes</td>
</tr>
</tbody>
</table>

| The students will understand the higher immorality of business in local economies and global economies. | Students will be able to explain the concept of how corporate public policy (CPP) and relate it to | Use critical thinking and discussion questions in textbook to analyze, synthesize and evaluate real-world ethics environments. Written and | yes |

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<table>
<thead>
<tr>
<th>The students will understand the basic fundamentals of monopoly, manipulation and fraud.</th>
<th>This will set the values that students should choose if they become professional managers.</th>
<th>Use critical thinking and debate case studies as to appropriateness of behaviors in these case studies. Integrate student experiences, current events, and instructors’ experiences into a business framework.</th>
<th>Yes</th>
</tr>
</thead>
<tbody>
<tr>
<td>The students will understand the risk to humans from unsafe products, environmental issues and wasting resources.</td>
<td>This competency exposes the students to complex interactions among business, government, and the public. Use critical thinking and discussion questions in textbook to analyze, synthesize and evaluate business and governmental ethical systems (belief systems). Examples of local issues and crises will be used to increase understanding.</td>
<td>Yes</td>
<td></td>
</tr>
<tr>
<td>Students will understand principal issues about national defense, multinational corporations and human rights.</td>
<td>This competency exposes the students to complex interactions among business, government, and the public. This may motivate students to become active in community and government in the future. Use critical thinking and discussion questions in textbook to analyze, synthesize and evaluate business and governmental ethical systems (belief systems). Examples of local issues and crises will be used to increase understanding.</td>
<td>Yes</td>
<td></td>
</tr>
<tr>
<td>The students will understand be able to explain the ethical issues of money and politics, and corruption and power.</td>
<td>When students enter the workforce, they will have a realistic view of people, managers and politics. Use critical thinking and progress assessment questions in textbook to analyze, synthesize and evaluate workplace issues. Utilization of the Internet, video case studies and local businesses will be used to identify the major workplace changes occurring between employees and employers.</td>
<td>Yes</td>
<td></td>
</tr>
<tr>
<td>The students will understand</td>
<td>The students, in</td>
<td>Use critical thinking and</td>
<td>Yes</td>
</tr>
</tbody>
</table>
the 'scandalization of America' and the effects of it in business and government.

| business and society will be held accountable for ethical behavior and positive influence on society. |
| discussion questions in textbook to analyze, synthesize and evaluate business and governmental ethical systems (belief systems). Examples of local issues and crises will be used to increase understanding. |

**Student Contributions, Responsibilities and Class Policies:**
Each student is expected to study at least three hours per week preparing for class, take an active role in lecture/discussion, meet assignment due dates, and conduct themselves in a businesslike manner in the class. Students are expected to exhibit professional behavior during scheduled class times and while in the lab.

**Evaluation of Students:**
Performance will be measured by student testing and class participation as follows:

<table>
<thead>
<tr>
<th>Criteria</th>
<th>Points</th>
<th>Semester course grade is determined as follows:</th>
<th>Grade</th>
</tr>
</thead>
<tbody>
<tr>
<td>Participation</td>
<td>100</td>
<td>90%-100%</td>
<td>A</td>
</tr>
<tr>
<td>Case Study 1</td>
<td>200</td>
<td>80%-89%</td>
<td>B</td>
</tr>
<tr>
<td>Case Study 2</td>
<td>200</td>
<td>70%-79%</td>
<td>C</td>
</tr>
<tr>
<td>Final Report</td>
<td>300</td>
<td>59% or less</td>
<td>F</td>
</tr>
<tr>
<td>Total</td>
<td>800</td>
<td></td>
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</tbody>
</table>

A grade of W will only be given at the request of the student.

**Course Schedule:**
This is a hybrid BAT class and will meet as agreed upon by the class and instructor. Assignments will be posted on the internet within the Discussion Board area for this course. This is NOT a flexible time course.

**Required Participation:**
For Online/Hybrid classes, students MUST actively participate by completing an academic assignment by the official census date. Students who do not do so, will be dropped from the course.

**Attendance Policy:**
Students MUST actively participate by completing an academic assignment required by the instructor by the official census date. Students who do not actively participate in an academically-related activity will be reported as never attended and dropped from the course.

**Withdrawal Policy:**
Requests for withdrawal must be made using the College's accepted withdrawal methods. Students must complete an official withdrawal form either in person in the Student Services office, online or by written request. Midland College reserves the right to decline approval of a withdrawal request for any reason. Such
reasons may include, but are not limited to: submitting incomplete information on the request, not submitting current contact information for the student, not resolving any questions concerning the authenticity of the document, disciplinary actions, outstanding debts, TSI liability, etc.

Students who withdraw and have outstanding debts in any area of the College will not be given clearance to re-enroll until these debts are paid. Students who receive warning notices concerning non-attendance may complete the withdrawal request portion of the notice and return it to Student Services. TSI Liable students must meet with Dean of Adult or Developmental Education before withdrawing from TSI classes.

The last day for withdrawal for each registration period is published in the catalog and the current course schedule. Online withdrawal requests must be made on or prior to the dates listed.

Scholastic Dishonesty & Academic Misconduct
Academic dishonesty includes cheating, fabrication, plagiarism, and facilitating academic dishonesty. Disciplinary options include, but are not limited to, suspension and dismissal. (See the Midland College Student Handbook for a complete explanation of college policy).
http://www.midland.edu/students/academics/academic_misconduct/plagiarism.php

AMERICANS WITH DISABILITIES ACT (ADA): Any student who, because of a disabling condition, may require some special arrangements in order to meet course requirements should contact Shep Grinnan as soon as possible. Mr. Grinnan’s office is located in the Scharbauer Student Center Building. These conditions may include documented physical or educational disabilities. Please be aware that services or accommodations are not automatic. Each student must request them and secure the proper authorizations/documentation.

Instructor Information:
Instructor Name: 
Office: 
Phone: 
Email
Office Hours: Students are encouraged to contact the instructor at any time; however, making an appointment will guarantee the instructor’s availability at a specific time.

Division Information: (Name of your division here)
Division Dean: Dr. Kennedy MHA176 432-685-6813
Program or Department Chair: Doug Johnson TC 116 432-685-4665
Division Secretary: Angelina Dolaptchieva MHA 176 432-685-6830