Course Description: An overview of the theory and mechanics of business investment decisions and management of business financial assets using quantitative management techniques. Topics include time value of money, cash flow, capital budgeting, sources of funds, breakeven analysis, and investment decisions. Students will define terms related to investments; apply basic concepts and calculations to planning and control of investments; and identify analytical models used for financial decision-making.

Participation Statement: For Online courses, students MUST actively participate by completing an academic assignment by the official census date. Students who do not do so, will be dropped from the course.

Text, References, and Supplies: 1. Mayo, Herbert B. Investments: An Introduction; 8th Edition The Dryden Press. 2. Reference material will be provided for the student in the accounting/business lab.

Course Goals/Objectives: 1. Students will describe the way security markets operate, how transactions are made, and the role of brokerage firms in executing transactions. 2. Students will explain the principal types of investment vehicles, including short term securities, common stock, and fixed income securities, such as bonds, preferred stocks, and convertibles. 3. Students will describe other kinds of popular investments, such as options, commodities and financial futures, tangibles, mutual funds, real estate, tax shelters, and limited partnerships. 4. Students will gain an understanding of the key innovations currently taking place in investments.

Student Contribution and Class Policies: Each student is expected to study at least three hours per week preparing for class, take an active role in lecture/discussion, meet assignment due dates, and conduct themselves in a businesslike manner in the class. The student will create an investment portfolio as a project for the course. Students will be expected to exhibit professional behavior during scheduled class times and while in the lab. Professional behavior includes, but is not limited to, the following:

1. Complies with the rules of Midland College
2. Attends class regularly (no more than two/three absences)
3. Is punctual
4. Exhibits cooperative behavior in class
5. Ear phones and cell phones are considered disruptive to the class and should be avoided.
6. Is dressed appropriately
7. Takes all tests on the scheduled dates.
8. Gives the instructor advanced notice when leaving class early

If it becomes necessary for a student to miss a scheduled class time, it will be the student’s responsibility to contact the instructor during scheduled office hours in order to receive missed assignments.
Missed Exams: If a student is absent on a scheduled exam day, he/she may take a make-up exam during the last week of class. Make-up exams will be taken in the accounting lab.

Evaluation of Students:

Performance will be measured by student testing and class participation as follows:

- Class Participation: 10%
- Homework: 30%
- Project: 30%
- Final: 30%

Course Schedule:

This class meets for 3 lecture hours per week. A detailed day to day schedule and class assignment will be provided at the beginning of the semester.

ADA Statement

If you have a disability that needs special assistance in either preparing for the course or for taking tests and quizzes, please contact Mr. Shep Grinnan at 432-685-4505; e-mail address: sgrinnan@midland.edu as soon as possible so that appropriate arrangements can be made for you.

The Americans With Disabilities Act (ADA) and Section 504 of the Rehabilitation Act require that no otherwise qualified person with a disability be denied access to, or the benefits of, or be subjected to discrimination by any program or activity provided by an institution or entity receiving federal financial assistance. It is this Section 504 mandate that has promoted the development of disability support service programs in colleges and universities across the country. Sub-part E of Section 504 deals specifically with this mandate for institutions of higher education. While it does not require that special educational programming be developed for students with disabilities, it does require that an institution (public or private) be prepared to make appropriate academic adjustments and reasonable accommodations in order to allow the full participation of students with disabilities in the same programs and activities available to non-disabled students.

Instructor Information

Name: [Redacted]
Office Phone: [Redacted]
Lab Phone: [Redacted]
E-Mail: [Redacted]
Office: [Redacted]
Office Hours: M T W Th F

Note: Students are encouraged to contact the instructor at any time; however, making an appointment will guarantee the instructor's availability at a specific time.