Course Description

An instructional program designed to integrate on-campus study with practical hands-on work experience. In conjunction with class seminars, the individual will set specific goals and objectives in the study of communication.

Student Learning Outcomes

1. Acquire actual commercial communications experience through an internship.
2. Apply basic communications concepts in the work world.
3. Practice career networking techniques to gain fulltime employment.

Course Goals/Objectives

Upon successful completion of the course the student will:
1. Acquire a working understanding of commercial communications work environment.
2. Work responsibly in internship arrangement with local media/communications entity.
3. Study basic communication theory and professional work ethics and etiquette.

Student Contributions and Class Policies

Students will be expected to:
1. Participate in scheduled field trips and seminar presentations.
2. Complete assigned readings and quizzes.
3. Attend all seminar sessions.
4. Complete full schedule of internship/work sessions.
5. Participate in six interview sessions.

Evaluation of Students

The semester grade will determined on a weighted average of seminar assignment results and internship supervisor feedback as follows: quizzes-20%; discussion response profiles-20%; internship supervisor report-60%.
Instructor Information

Name: 
Office phone: 
Office hours: 
Office location: 
E-mail address: 
Division Secretary: Lula Lee, 141 AFA 
Office phone: 685-4624 
Note: Students are encouraged to contact the instructor at any time; however, making an appointment will guarantee the instructor’s availability at a specific time.